



**Southeast Pennsylvania Chapter
Associated Builders & Contractors, Inc.
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PRESS RELEASE

Associated Builders & Contractors, Inc. Hosts 2008 Building Industry Symposium

***Alan Whitson, Turning Green Into Gold[®] Seminar Leader and John Tocci,
Tocci Building Corporation to Keynote***

East Norriton, PA – Associated Builders and Contractors Inc. Southeast Pennsylvania Chapter (ABC SEPA) today announced that it will be hosting a 2008 Building Industry Symposium at the Union League of Philadelphia on January 30th from 7:15 a.m. to 11:00 a.m. Alan Whitson, Turning Green Into Gold Seminar Leader and John Tocci, Tocci Building Corporation will be the featured speakers.

“This event will offer a comprehensive look ahead at the dynamic building market in Philadelphia,” said Bob Herbein, vice president of Allan A. Myers and 2008 ABC SEPA chairman. “Both topics are at the forefront of discussions within the industry. These speakers will bring their insight and best practices to help develop projects and businesses across the Greater Philadelphia region.”

This year’s speakers will be focusing on two major issues affecting facility managers, architects, owners, engineers and construction users in the building industry: the economics of Green Building and BIM (Building Information Modeling). Mr. Whitson, Turning Green into Gold[®] Seminar Leader from Portland, Ore. will present on “It’s The Money: Separating Green Fact from Fiction in the Design, Construction & Renovation of Commercial Buildings.” Mr. Tocci of Tocci Building Corporation in Boston, Mass. will focus on “BIM: Tearing Down the Silos.”

The cost of the event is \$50 per attendee. For more information on the event or to register, please contact ABC SEPA at 610-279-6666.

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ABC is a national association representing more than 24,000 Merit construction and construction-related firms in 78 chapters across the United States. The Southeast Pennsylvania Chapter represents Bucks, Chester, Delaware, Montgomery and Philadelphia counties.

For more information please contact Tammy Zelahy, vice president, Public Relations, Associated Builders & Contractors, 610-279-6666.